

17 March 2025

## Wilcannia is now an RV Friendly Town

The Campervan and Motorhome Club of Australia Limited (CMCA) has announced that Wilcannia has met the criteria to be approved as an *RV Friendly Town*. This is expected to result in substantial tourism benefits and economic growth for Wilcannia and surrounding areas.

The Campervan and Motorhome Club of Australia Limited (CMCA) has grown since 1986 to become the largest recreational vehicle (RV) club in the southern hemisphere, now boasting over 68,000 members and a fleet of more than 34,000 vehicles.

Because Wilcannia is now part of the *Friendly Town program* the campervan and motorhome club members will receive information about the town. Victory Caravan Park will be listed in the monthly club magazine, The Wanderer. The caravan park will also be advertised in the CMCA monthly e-newsletter, going out to a database of over 28, 000 recipients. Dollar Wise Parks are also highlighted via geographical navigation app technology to members who search online for points of interest, such as camping grounds.

Under the program travellers will benefit from:

- Street parking, on Reid Street near the Post Office and Baker Park, suitable for motorhomes, campervans and caravans.
- Short and long-term overnight parking (96 hours) for self-contained motorhomes, campervans and caravans at Victory Caravan Park.
- Permit fees will be \$20 unpowered site per night.
- Free public dump point located outside Wilcannia Oval, Myers Street.
- Potable water available outside Wilcannia Oval, Myers Street.

The CMCA has given an undertaking to promote Wilcannia and associated tourist attractions in its magazine *The Wanderer*. CMCA will also promote Wilcannia and approved events on its website.

Ends

Council Media Contact: Gabrielle Johnston 0472 787 022

Administration Centre – 21 Reid Street Wilcannia Mailing Address – PO Box 165 Wilcannia 2836 Email <u>council@centraldarling.nsw.gov.au</u> Phone 08 8083 8900